

# Topics in Urban Economic Development

## Syllabus

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### *Course Goals*

Governance is the science of decision-making. The concept of urban governance refers to the complex set of values, norms, processes, and institutions by which society manages its development and resolves conflict, formally and informally. It involves not only the country, but also the civil society at the local, national, regional and global levels.

The objective of this course is to explore the attributes of economic governance systems that will help us manage our cities better, and better face the challenges of fast growing cities.

This course covers the following topics,

- Attracting Investment, Visitors
- From Wasteland to Capital: Taipei Past and Present
- Cute Economy
- Bikes – Now Part of the Taipei Cityscape
- A Feast of Fine Foods in Taipei
- Imagining Urban Creative Living & Taipei Cultural-Creative Landscape(松菸)
- Green City
- The rise of the consumer city

### *Reference*

1. Edward Glaeser (2011). Triumph of the city: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier. Penguin U.S.
2. Discover Taipei, <http://english.tpedoit.gov.taipei/public/MMO/ENGTPEDOIT>

### *Grading Schemes:*

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|---|-----|
| 1. Case Write-Up (group performance)            | 30% |
| 2. Class participation (individual performance) | 30% |
| 3. Term Project (group performance)             | 40% |

### *Term Project*

At the beginning of the semester, students will form groups-- consisting of **3 to 4 students** per group--to follow assigned cases and readings listed in the syllabus.